

Cappy▶hour

Webinar Series

Wednesday June 10, 11:00am CDT

SELLING NEW PPE WITH OUTDOOR CAP

This webinar is being recorded and will be sent to all attendees afterwards and available on the landing page.



GLOBAL FOOTPRINT



UNITED STATES
OF AMERICA

Rancho Cucamonga

Bentonville

Dallas

Hanoi

BANGLADESH

Dhaka

Chittagong

SRI LANKA

Columbo

Danang

VIETNAM

Beijing

Ho Chi Minh City

CHINA

Shanghai

Socially Compliant Across Five Countries

Disney Certified Overseas Factory

Seven Stage Quality Assurance Program

Compliant with C-TPAT
(Customs Trade Partnership Against
Terrorism)

Adheres to USA Regulatory Compliance

Three Fully Stocked Distribution Centers
in USA

COVID-19 FACTORY SAFETY PRACTICES

- Sanitization/cleaning practices of surfaces (door handles, high traffic areas, etc.) have been implemented.
- Hand wash/hand sanitizing stations have been set up throughout facilities.
- Workers are being physically distanced or partitions have been put in place where distancing is not possible.
- Masks are required.
- Temperature checks are performed, they are not voluntary. Readings are taken upon arrival at work and most facilities check twice per day. Some do additional random temperature checks throughout shifts.
- Visitors are required to have temperature checks before being allowed to enter premises.
- Worker training sessions have been held so everyone is clear on expectations and following new guidelines. Guidelines have been posted throughout facilities.
- Sick employees are encouraged to stay home.
- Workers are asked to report any safety or health concerns to be addressed immediately.
- Each facility reported they are monitoring local public health departments for new updates in their area.

VALUE OF DECORATED PPE



Custom Face Masks

Full-Color Sublimated.
Individually Packaged.



Side Buttons Attachment

Relieves Ear Fatigue. Available in our overseas
custom programs.



Face Shield & Cap Combo

A snap-on, removable PET face shield that
attaches to a custom import cap.

These PPE items are not for use in surgical setting or where significant exposure to liquid, bodily, or any hazardous fluids may be expected. Not for use in clinical setting where infection risk level through inhalation exposure is high. Not for use in presence of high intensity heat source or flammable gas.

THE MARKET FOR FACE MASKS & OTHER PPE

- 2 in 3 Americans expect face masks to be a normal part of life for the next 12 months.
- The end-consumer market size is estimated to be between \$4–\$8 billion over the next 12 months.
- There are 330 million people in the United States. With regular washing, people will need 2 to 3 non medical masks to stay covered.
- The average retail mask price is \$8.00.
- If 75% of people own at least 3 masks, the retail market is \$5,940,000,000.
- As more information comes out and personal preferences for the right mask drive demand, we will see many people have as many masks as they have caps in their closets!

WHY OUTDOOR CAP



- ✓ **Trusted Supplier for 43 years**
- ✓ **Reliable Supply Chain**
- ✓ **Creative Services**
- ✓ **Virtual Design**
- ✓ **Dedicated Account Lead**

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We are open and operational. [Click here](#) for details.

[Home](#) > [Personal Protection Equipment](#)

PPE NOW AVAILABLE

We Built our program with the comfort, quality and ease that you've come to expect from The Headwear Experts. Check out all of our unique solutions for PPE below.

Outdoor Cap sells promotional products through authorized distributors and decorators. Please [contact us](#) if you are interested in becoming an authorized seller.

[FIND A SELLER](#) >



PPE PRODUCTS



Custom Face Masks

Full-Color Sublimated.
Individually Packaged.

[Learn More](#)



Side Buttons Attachment

Relieves Ear Fatigue. Available in our overseas
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[Learn More](#)



Face Shield & Cap Combo

A snap-on, removable PET face shield that
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[Learn More](#)

CUSTOM FACE MASKS

3 LAYER PROTECTION

OUTER LAYER —
MICROFIBER (100% POLYESTER)

MIDDLE LAYER —
NON-WOVEN FABRIC

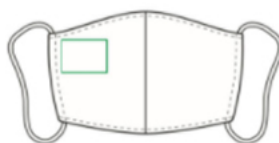
INNER LAYER —
POLY-COTTON BLEND (65/35)



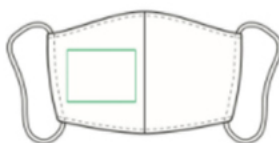


Custom Masks

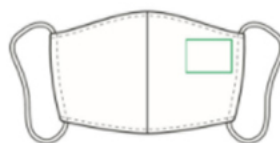
Get unique masks for every brand with a full-color sublimated front. They're comfortable, form fitting, reusable and washable. One Size Fits Most. We've made it simple with our easy logo placement guide. 288 piece minimum.

[Download Sales Flyer](#)[Customize Sales Flyer](#)

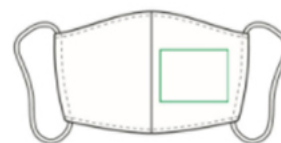
Right Panel - Cornered
1.75" x 1.25" Max



Right Panel - Centered
3.25" x 2.5" Max



Left Panel - Cornered
1.75" x 1.25" Max

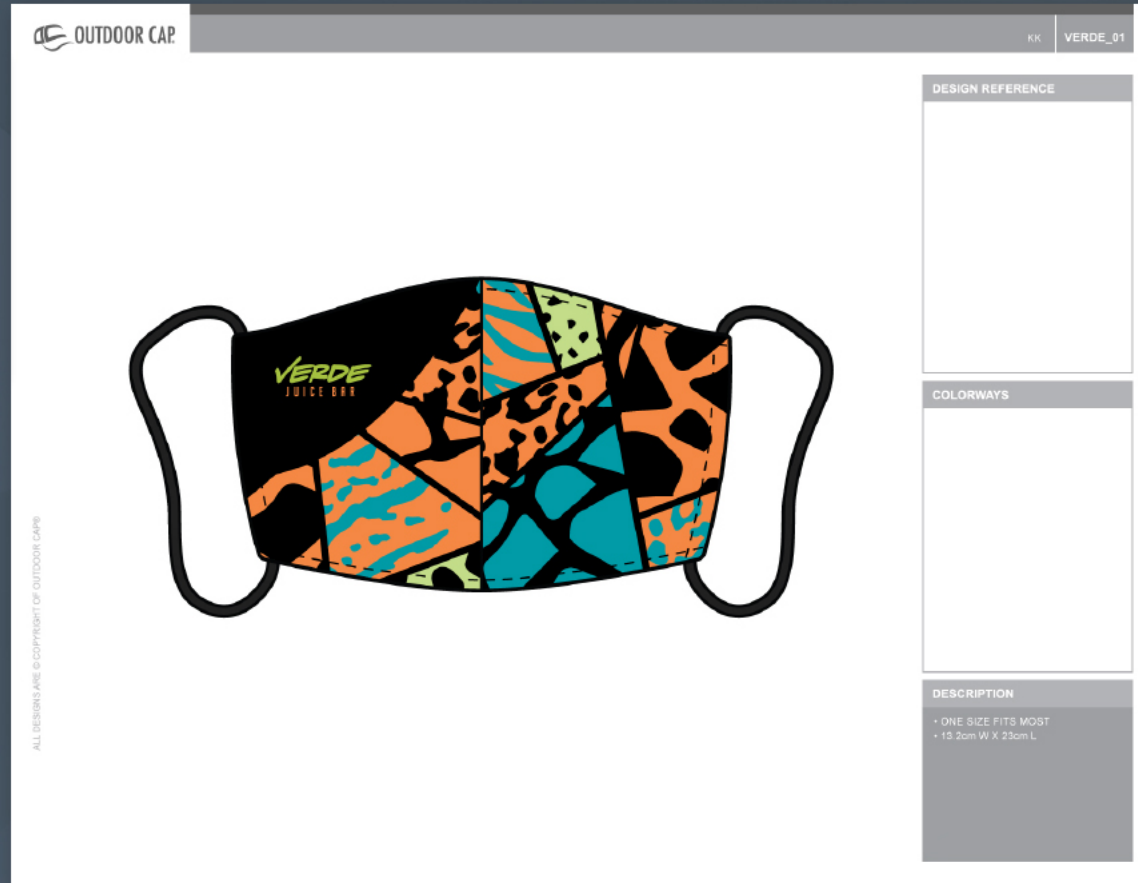


Left Panel - Centered
3.25" x 2.5" Max



Repeating Pattern

VIRTUAL PROOF



Custom Face Mask Pricing (A)

| Quantity | Sublimated | Blank |
|----------|------------|--------|
| 288 | \$5.50 | \$4.20 |
| 576 | \$5.40 | \$4.10 |
| 1,200 | \$5.00 | \$3.90 |
| 5,000 | \$4.80 | \$3.70 |
| 10,000 | \$4.60 | \$3.50 |
| 25,000 | \$4.40 | \$3.30 |
| 50,000 | \$4.20 | \$3.10 |
| 100,000 | \$3.80 | \$2.70 |

Minimum Order

288 piece Minimum Order

Virtual Proof

Approval by virtual proof only (no spec samples).

Virtual turned in 24-48 hours.

Production Delivery

14 day production after approval.

7 day Air Transit to one US location (direct shipping to customer).

Request a Fit Sample

Request a fit sample [here](#).

REQUEST A FIT SAMPLE

Send request to
sales@outdoorcap.com
or submit a request form

Reference Style #FCVR1250

[Request Fit Sample ›](#)



Stock Blank Masks

Style Number: FCVR001 Available in Black or White. Available Mid June

| Quantity | Price (A) |
|----------|-----------|
| 1-47 | \$4.80 |
| 48-143 | \$4.40 |
| 144-576+ | \$4.00 |



MORE PPE OPTIONS



Side Buttons Attachment

Relieve ear fatigue with these side button additions. Buttons can be placed on solid or mesh back caps and are tonal to the fabric they are applied on, including mesh on mesh back caps. Available in our **21/45 Day program** and our **75 Day Program**. Add \$0.24(A) per cap.

[Download Sales Flyer](#)[Customize Sales Flyer](#)

Face Shield & Cap Combo

Available in our **75 Day program**. Pricing as shown for a 6 panel cotton twill cap with plastic snap or hook/loop closure with front location flat embroidery up to 12,000 stitches. 288 piece minimum. **Face shield can also be attached to your Creative Custom cap for an additional \$2.50(A) per cap.**

| Quantity | Price(A) |
|----------|----------|
| 288 | \$9.30 |
| 576 | \$9.20 |
| 1008 | \$9.10 |
| 2,500 | \$8.90 |
| 5,000 | \$8.70 |

[Download Sales Flyer](#)

[Customize Sales Flyer](#)



PPE INDUSTRIES

- Personnel Depts
- Law Enforcement Depts
- Production Facilities
- Manufacturing
- Event Managers
- Hospitality
- Restaurants
- Breweries
- Visitors Bureaus
- Universities
- Secondary Education
- Non-Profits
- Assistant Living
- Daycares
- Shopping Centers
- Home Services (Carpet Cleaners, Pest Control, Heating & Air, Cable)
- Airlines
- Grocery Stores
- Hair and Nail Salons



BUTTON CAP INDUSTRIES

- Athletic Coaches
- Athletic Events
- Home Services
- Delivery Drivers
- Fitness Centers
- Food Service
- Hospitality



FACE SHIELD INDUSTRIES

- Law Enforcement Depts
- Athletic Coaches and Events
- Hair and Nail Salons
- Hospitality
- Education
- Home Services (Carpet Cleaners, Pest Control, Heating & Air, Cable)
- Maintenance and Janitorial Staff
- Delivery Drivers
- Building Security
- Financial Sector
- Volunteer Organizations
- Youth Camps
- Convenience Stores



MARKETING ASSETS

FULL-COLOR SUBLIMATED FACE MASKS

- COMFORTABLE
- FORM FITTING
- REUSABLE
- WASHABLE
- 3 LAYER PROTECTION



SIDE BUTTONS FOR FACE MASK STRAPS



**PPE
NOW
AVAILABLE**



PPE COLLECTION NOW AVAILABLE!

SIDE BUTTONS FOR FACE MASK STRAPS

RELIEVE EAR FATIGUE WITH
THESE SIDE BUTTON
ADD-ONS.

Side buttons can be placed
on solid or mesh back caps.

Buttons are tonal to the
fabric they are applied to,
including mesh fabric on
mesh back caps.

Add an additional \$0.24(A)
per cap for buttons.



CUSTOM FACE MASKS

FACE SHIELD & CAP COMBO

CUSTOM FACE MASKS FULL COLOR SUBLIMATION

LOW 288 PIECE MINIMUMS
AVAILABLE 21 DAYS AFTER APPROVAL
CUSTOMIZE WITH YOUR LOGO
INDIVIDUALLY PACKAGED
ONE SIZE FITS MOST

- COMFORTABLE
- FORM FITTING
- REUSABLE
- WASHABLE
- 3 LAYER PROTECTION

REMOVABLE PET FACE SHIELD

Shown for this 6 panel
cap with plastic snap
closure & flat
up to 12,000
unit location.

PRICE(A)
\$9.30
\$9.20
\$9.10
\$1.90
\$5.70

can also be
your choice of
active cap for an
\$2.50(A) per cap.



[Download Social Images Pack >](#)

[Customize with Your Logo >](#)

[All PPE Resources >](#)

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