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BECOME A HEADWEAR EXPERT



JENNY STRAUB
Director of Sales



JEREMY LANEY
EVP Sales - Promo
Products & Team
Sports



BEN ROBERTS
SVP Marketing



the Value of **HEADWEAR**



PROMO CAPS
ARE KEPT FOR



33% OF MEN
WEAR THEIR CAP
WEEKLY OR MORE



EACH CAP CREATES



C.P.I. OF
A \$10 CAP



69% OF CONSUMERS
OWN A PROMO CAP

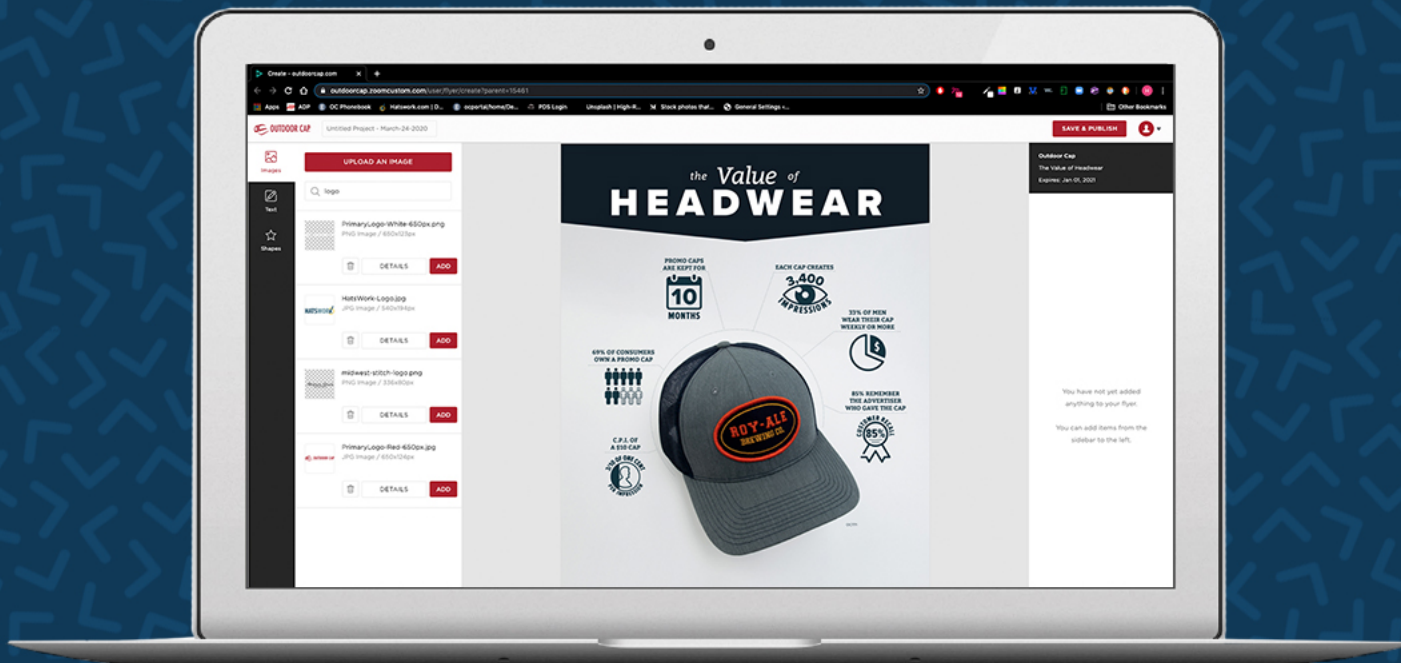


85% REMEMBER
THE ADVERTISER
WHO GAVE THE CAP



CREATE YOUR OWN VALUE OF HEADWEAR CUSTOM FLYER

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CATALOGS



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ON-TREND DESIGN
at your fingertips

BROWSE BY PROGRAM

DOWNLOAD SPECS

SHARE WITH CUSTOMERS

MAKE AWESOME HATS

**DISCOVER OVER 100
DESIGN CONCEPTS**

..... at
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OC19-1701

Americana - Ladies Ponytail Fit

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OC19-1702

Heavy Washed Pigment Dyed Twill & Tea Stained Mesh

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OC19-1703

Performance - Printed & Sublimated with Binding & Taping Accents

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OC19-1704

Denim & HPDW with Fray

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OC19-1705

Americana - 5 Panel

[View Details](#)



OC19-1706

Americana - Jacquard Knit with Pom

[View Details](#)



OC19-1707

Cherrbray & Meshback with Suede Patch

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OC19-1708

Watch Cap - Ribbed, Cuffed, Heathered Knit Beanie

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OC19-1709

Rip Stop Flat with Rubber Patch, Sublimated & Printed Patterns

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OC19-1710

5 Panel Slight-Curved Trucker

[View Details](#)



OC19-1711

Tropical 5-Panel Flat with Mesh Overlay

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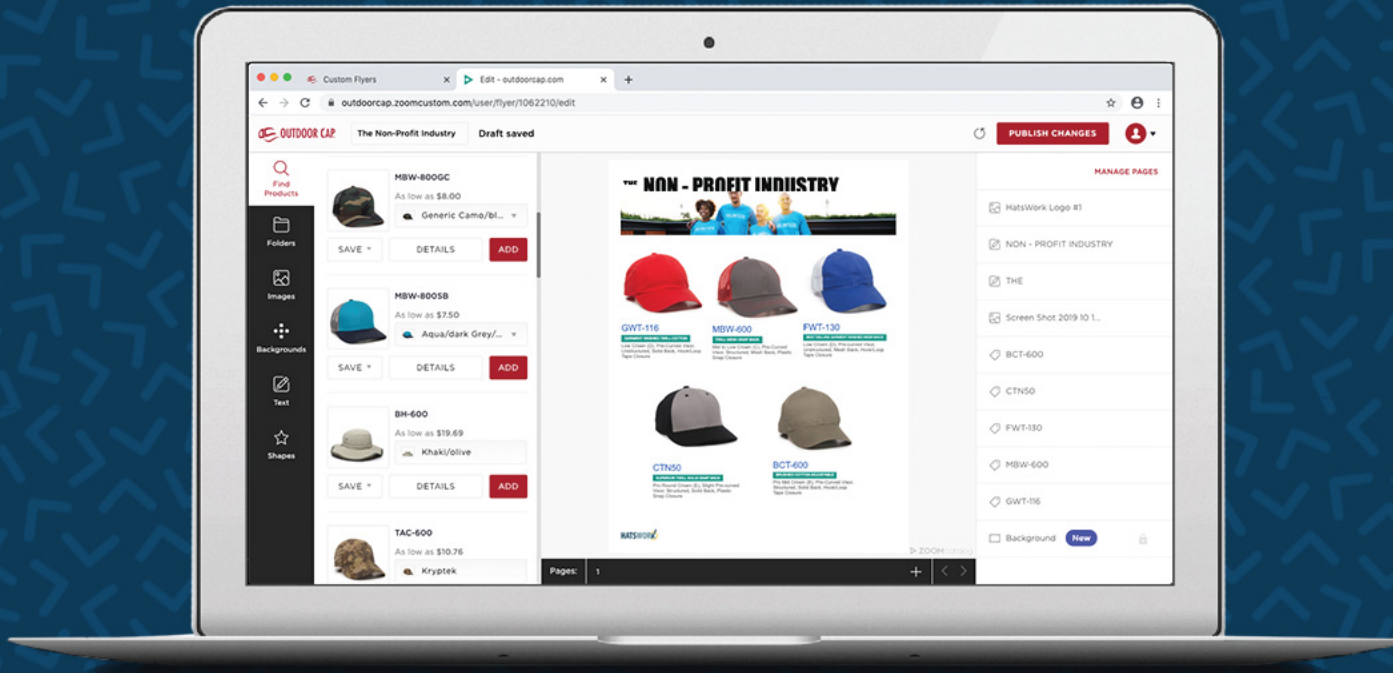


OC19-1712

Camo Mesh Inserts

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Headwear 101 and Virtual Selling Techniques



Q & A TIME



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to becoming a
Headwear Expert!

